

MedExpress Urgent Care is the national leader in urgent care delivery, providing high-quality, fast and affordable care to those seeking medical treatment for illness and injury. Founded in 2001, MedExpress is headquartered in Morgantown, West Virginia.

Customer challenge	Value proposition	Value imagined	Value realized
In the early stages of its growth	With explosive growth the	Create an electronic way to read	We created an automated process
MedExpress needed a way to	company's systems were not able	each company's Quickbooks	that read each separate company
present its multi-company	to keep up with their needs. Also	database into a system that would	database and imported the
operations into a consolidated set	it would take twelve to fifteen	allow for consolidated reporting	account balances into a Dynamics
of financial statements. The users	months to implement a new	on an interim basis.	SL multi-company database.
entered information into an Excel	system that could eventually		Using FRx report writer the
spreadsheet which became	handle the projected growth. An		company is able to produce
cumbersome, prone to error and	interim solution to the financial		consolidated financial statements
delayed reporting at critical times.	reporting issue was necessary.		on an interim basis from the new
			system.



Healthspot offers a revolutionary way to provide medical care. A system of remote healthcare delivery combines convenient retail locations and secure, real-time access to board-certified physicians and nationally recognized providers.

Customer challenge	Value proposition	Value imagined	Value realized
Healthspot was start-up company	When starting a new company it is	The company decided to	The company is now three years
with three employees. Their	also wise to create a flexible	implement Microsoft Office 365	old and currently has over 75
business plan called for	infrastructure. With cloud based	to meet their day to day needs for	Office 365 licenses using Exchange
immediate growth anticipating 30	services now available from all	email, business applications,	Online (email) Sharepoint Online
new employees in the first year.	major vendors young companies	unified communications and	(intranet) Lync Online (unified
What type of infrastructure would	can add resources and software	intranet sites.	communications) and Office 2010
they need for their information	applications on a flexible and cost		Pro Plus on all their PCs and
technology? What is the most	effective basis. These "pay-as you		mobile devices.
cost-effective IT strategy?	grow" strategy turn large up-front		
	infrastructure investments into		
	monthly subscription plans that		
	only add licenses as you add		
	users.		